

Kids Alley

It's where I want to be.

Sponsorship Packet



Dear Friend,

In March of 2020, Kids Alley, like so many others was facing unprecedented challenges. Quickly, we adapted to continue serving the children and families of Camden, NJ and the surrounding areas. We found new ways to connect with our clients during a time when everything was becoming distanced. From March through June our students received virtual academic support and tutoring. During the month of July, we successfully hosted a Summer Camp without even one case of COVID-19. We knew that our students needed in-person support and we were up to the challenge.

Once again as school districts began making decisions for the upcoming school year, we revised our playbook and adjusted our programs to better meet the needs of those we serve. At the beginning of the 2020-2021 school year, we expanded our services from an after-school homework and enrichment program to a full-day academic support program (page 5). By expanding our services from aftercare to full-day care, we provide security, stability, and normalcy to children and families in a time of historic turmoil.

The two main school districts that our organization serves embraced hybrid and remote learning formats. We recognize that these decisions will help to lessen the risks associated with COVID-19, but many students and parents are left with significant burdens. Students were concerned about learning with little to no personalized support and socialization. Parents were now struggling to find childcare. Lastly, many families were facing the reality of a learning language barrier. Many of our students go to schools that are taught in English and go home to households where the guardians primarily speak Spanish. This creates a unique challenge for students learning new material at home, especially if they need help or have questions. In line with our mission (page 5), we took a leap of faith and expanded our services during a time of uncertainty unlike anything our society has ever experienced.

Now we are asking for your partnership. Please consider supporting our Learning Center as a corporate sponsor. In order to continue serving the at-risk children of Camden County with full-day child care, it is imperative that we raise an additional \$85,000.00 to fill our budgetary gaps. Transitioning from a three-hour after-school program to a full-day program has increased our budget tremendously. We are counting on your support to continue to provide these essential services. Join us in providing academic support, socialization, and a peace of mind for working parents today. Your corporate sponsorship will allow children to grow and thrive in these unprecedented times

Sincerely,



Brenda Hallahan, CEO
One Accord Inc. T/A Kids Alley



Levels of Sponsorship

The following benefits are included with our sponsorship levels:

SPONSORSHIP LEVELS	Bronze \$450	Silver \$4,500	Gold \$20,000	Platinum \$45,000
We will honor your generous donation by hanging a plaque at our program site recognizing your contribution.				✓
We will advertise your company/organization on our school bus for a year.				✓
Your company/organization will be prominently featured on our website's homepage for a full year.				✓
We will create a press release.				✓
We will advertise your company/organization on our school bus for six months.			✓	
Your company/organization will be prominently featured on our website's homepage for six months.			✓	
Your company/organization will be recognized on our Facebook, Twitter, and Instagram accounts.	✓	✓	✓	✓
Your company/organization will be prominently featured on a shirt designed to recognize our sponsors.		✓	✓	✓
Your company/organization will be prominently featured on our website's homepage for three months.		✓		
Your company/organization will be featured on our website for three months.	✓			

Sponsorship Form

Please use the following form to become a sponsor of the Kids Alley Learning Center.

Contact Name:

Contact Title:

Company Name:

Address:

City, State, Zip:

Phone:

Email:

Who should we acknowledge for the contribution?

Sponsorship Level (please select one):

Bronze

\$450

Silver

\$4,500

Gold

\$20,000

Platinum

\$45,000

Sponsorship Deadline: December 31, 2020

Please return this sponsorship form and make checks payable to:

One Accord Inc. T/A Kids Alley

One Accord Inc. T/A Kids Alley

PO Box 594

Audubon, NJ 08106

Please send any questions you may have to brendah@kidsalley.org.

Sponsorship payments may also be made securely online at www.kidsalley.org.

Can't participate as a sponsor at this time? Still want to make a donation or contribution?
We appreciate your support. Every dollar helps!

One Accord Inc.; Kids Alley
is a non-profit 501(c)(3) organization.
All contributions made are tax deductible.
Our tax I.D. number is 22-3636813.



www.kidsalley.org

Our Mission

To confront and alleviate the societal shortcomings and personal needs that affect at-risk children.

Our Vision

A world in which at-risk children have the support and means to mature into thriving adults.

Our Learning Center

The Kids Alley Learning Center existed as an after-school program committed to building strong hearts, strong minds, and strong bodies until September of 2020. At the suggestion of the superintendent of one of the schools we serve and in response to the unique needs created by COVID-19, we became a full-day program. We continue to offer the essential in-person academic support that many of our students need. We provide transportation to the Learning Center from a nearby school location and return them to a stop near their home. The students receive nutritious snacks and meals are provided to those who did not bring their own. Students are expected to diligently work and complete their classwork from 8:30 am to 1:00 pm, following their school's online curriculum. Our talented staff of teachers, retired teachers, and qualified aides assist students as needed. After spending hours engaged in online learning and classwork, students take a well-deserved lunch break. Following lunch, students spend the remainder of the afternoon enjoying free time, engaging in enriching activities, and learning during a time set aside for character building devotionals. Without our full-day learning center, many of these students would not have the support necessary to thrive while taking part in remote learning.



Contact Information

Website: www.kidsalley.org

Phone: (856) 546-1098

Fax: (856) 546-2696

Mailing Address:

One Accord Inc. T/A Kids Alley
PO Box 594
Audubon, NJ 08106

Email: brendah@kidsalley.org

Follow us on our social pages:

Facebook: @kidsalley

Twitter: @KidsAlleyCamden

Instagram: @kidsalleycamden

All donations can be made payable to: *One Accord Inc. T/A Kids Alley*
Donations can be made on our website or mailed to the mailing address.



**Kids
Alley**