



ONE ACCORD INC.

Home to Kids Alley Programs

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www.kidsalley.org

To our generous sponsors and friends -

My name is Brenda Hallahan and I am honored to serve as the CEO of One Accord Inc. T/A Kids Alley, a nonprofit faith-based organization committed to providing vital assistance to at-risk children and their families in the City of Camden and the surrounding areas, since our establishment in 1998.

Over the past 25 years, Kids Alley has been dedicated to creating a positive impact on the lives of under-resourced children. Our weekly programs include the Kids Alley Learning Center, an after-school homework assistance and educational enrichment program for students in Kindergarten through Eighth Grade, and Saturday Live at Kids Alley is a family oriented program. The children participate in character development, games, and music, while their parents attend Manna Academy, where they are working on finding their purpose, setting goals, and finding resources to move forward and thrive in their own lives. During the summer we offer five weeks of full day summer camp to students in Kindergarten through Eighth grade. Our mission is to empower and inspire children holistically by cultivating an environment that facilitates learning, character development, and provides nutritional support and opens their eyes to the wealth of opportunities available for them. Ultimately enabling them to reach their full potential and thrive in all aspects of life.

As we reflect on our journey and celebrate our 25th anniversary, we are excited to invite you to be a part of our upcoming Gala event on Sunday, March 3rd, 2024, at the beautiful Camden County Boathouse in Pennsauken, New Jersey. This event serves not only as a milestone celebration, but also as a crucial fundraising initiative to support future community building events that empower the youth of Camden and the surrounding communities.

Enclosed, please find our detailed sponsor benefits. Your support will contribute significantly to our mission of providing opportunities for these deserving children to reach their full potential.

In appreciation of your potential sponsorship, we are pleased to offer you a range of perks, including complimentary tickets to the Gala, extensive promotional exposure across various

social channels, both in print and digitally, as well as other considerations to enhance your brand visibility and association with our cause.

I am enthusiastic about the possibility of partnering with you to make a lasting difference in the lives of these children and their families. Attached, you will find further details regarding the sponsorship opportunities available.

Your positive response would mean the world to us, and I look forward to the opportunity to discuss how we can tailor our sponsorship benefits to align with your philanthropic goals.

Sincerely,



Brenda Hallahan, CEO

SPONSORSHIP *form*

 YES, I WILL SPONSOR AS:

- | | | |
|--------------------------|------------------|---------|
| <input type="checkbox"/> | PREMIER SPONSOR | \$7,500 |
| <input type="checkbox"/> | PLATINUM SPONSOR | \$5,000 |
| <input type="checkbox"/> | GOLD SPONSOR | \$2,500 |
| <input type="checkbox"/> | SILVER SPONSOR | \$1,000 |
| <input type="checkbox"/> | BRONZE SPONSOR | \$500 |



Name _____

Guest Name/s _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Please scan the QR Code above to send your donation electronically. If sending a donation by check, please make checks payable to One Accord Inc. T/A Kids Alley. We are a 501c3 non-profit organization, Federal Tax ID # 22-3636813. Kindly complete and return this form by January 1st, 2024.

SPONSORSHIP

Levels

PREMIER SPONSOR \$7,500

Banner at the Gala
Top billing on all printed gala materials
Full 6-month advertising
Logo & Recognition on Website
VIP Table (10 tickets) to Gala

PLATINUM SPONSOR \$5,000

Logo displayed throughout the Gala
2-month website advertisement
4-month newsletter advertisement
(8) VIP tickets to Gala

GOLD SPONSOR \$2,500

Logo displayed throughout the Gala
Company recognition in March
3-month newsletter advertisement
(6) VIP tickets to Gala

SILVER SPONSOR \$1,000

Company name throughout the Gala
Company name recognized on Social
Media and website for 2-months
(4) VIP tickets to Gala

BRONZE SPONSOR \$500

Company name throughout the Gala
Company name on website in March
(2) VIP tickets to Gala